

Marketing Bulletin

ENCOREPRO 710 / 720

Expect more. Deliver more.

With customer expectations continuing to rise and calls are becoming more complex than ever, accept no compromises with the premium EncorePro. Offer your people the ultimate in comfort, audio quality and reliability with our top-of-the-range headset and help them deliver smarter customer interactions. Featuring seven axes of adjustability plus an exclusive extendible mic boom and three-year warranty, the premium EncorePro is the ultimate headset for all-day calling. With a choice of monaural and binaural wearing styles, its sophisticated over-the-head design coupled with a lightweight yet robust construction and VoIP-ready wideband audio make this the most advanced EncorePro ever made.

With the launch of the new EncorePro 500 series Plantronics are transitioning the EncorePro HW291N to the new model name of HW710 and the HW301N to the new model name of HW720. To ease this transition the part numbers are also changing as shown in the table below.

There are no changes to the product other than the change to the model name.



HW710



HW720

Availability: Customers will be automatically transitioned to the new part numbers when the current stock is consumed, this is estimated to be early January 2015.

Product Transition Information

Old Part		New Part		
Part Number	Description	Part Number	Description	EAN Code
78712-02	ENCOREPRO HW291N	78712-102	ENCOREPRO HW710,E&A	5033588045359
78714-02	ENCOREPRO HW301	78714-102	ENCOREPRO HW720,E&A	5033588045366

Spares and Accessories

Part Number	Description	EAN Code
80354-25	SPARE,CUSHION,FOAM,ENCOREPRO (25)	5033588029878
80355-25	SPARE,CUSHION,LEATHERETTE,ENCOREPRO (25)	5033588029885

Product Shipping Information

		Individual Unit						Master Carton QTY:					12
Part Number	Description	Dimensions (L x W x H)				Weight		Dimensions (L x W x H)					Weight
		mm				Grams		mm					Grams
78712-102	ENCOREPRO HW710,E&A	178	x	138	x	55	175	340	x	185	x	300	2400
78714-102	ENCOREPRO HW720,E&A	178	x	138	x	55	195	340	x	185	x	300	2620